



Designer (August to December 2018) Position Description

We're looking for a designer to work with the Environment Victoria team during our state election campaign to produce print and digital content for Environment Victoria campaigns for a safe climate, protecting nature and a sustainable Victoria.

This is a part-time (at least 2 day per week) role starting early August and ending 1 December 2018, and would suit an experienced designer who can manage a range of tasks from designing from scratch to editing existing design files.

As this is a contractor position, the applicant needs to have an existing ABN to invoice Environment Victoria fortnightly.

Responsibilities:

- Produce content for Environment Victoria campaigns, fundraising and organisational communications in line with Environment Victoria brand and campaign style guidelines.
- Design and lay out printed and online materials including reports, billboards or posters, flyers, social media graphics and GIFs, web banners and more.

Skills and attributes:

- Highly proficient in visual design.
- Proficient in Adobe Creative Suite (InDesign, Photoshop and/or Illustrator).
- Attention to detail, ability to produce polished design work that is free from proofreading and other errors.
- Able to create compelling and emotional visual content for social media.
- Experience working with a campaigning organisation (either in house or for an agency).
- Ability to work in a fast-paced environment and turn content around quickly.
- Ability to produce video content preferred.
- Commitment to a healthy environment and safe climate essential.

Tools:

You will need access to your own computer with necessary design software.

Reporting

The role reports to the Communications Manager or Communications Officer.

Terms and Conditions

Applicants will need an existing ABN.

Applicants will work from the Environment Victoria office in Carlton or from an external office.

Location

We would prefer a designer based in Melbourne who can come into our Carlton office for regular meetings and presentations.

Remuneration

We're looking for a freelance designer to charge a competitive hourly rate for a set number of hours per week (2 to 3 days, negotiable).

To apply

Send a current resume, design portfolio and a brief statement about why you are suited to the role to the address below. Please provide an hourly rate with your quote.

Email: comms@environmentvictoria.org.au

About Environment Victoria

Independent and not for profit, we've been campaigning to look after Victoria's environment since 1969. With more than 40 grassroots member groups and 150,000 individual supporters, we're a growing community of Victorians standing up for a safe climate, healthy rivers and a sustainable future.

For more information about Environment Victoria, visit our website:

www.environmentvictoria.org.au

For more information about the position, contact Alex Merory or Greg Foyster on (03) 9341 8125, or comms@environmentvictoria.org.au