

## Strategy Adviser



### The opportunity

A decade after the Murray-Darling Basin Plan was signed into law, this globally significant water reform is faltering. Vested interests have captured key government agencies and created serious barriers to implementation.

However, in the lead up to the 2026 review of the Plan, conditions for a renewed environmental campaign are ripening. A series of ecological disasters and corruption scandals have reactivated grassroots communities and brought new compelling voices to the fore. New governments federally in South Australia have made high profile election commitments to revive the Basin Plan.

The Murray-Darling Conservation Alliance has been formed by Environment Victoria and the Conservation Councils of NSW, Qld and SA to spearhead the campaign to seize this opportunity. We have established a backbone organisation to coordinate and resource the campaign. Having completed initial strategy development and assessed potential philanthropic support we are now seeking an expert campaigner to bring further depth to our strategy, engage stakeholders and donors, and coordinate our team across four states.

The initial contract is for an intensive 12 week development phase. Successful acquittal of the role could lead to an exciting leadership opportunity in driving the national campaign during implementation phase.

### Hours, location and contracting arrangements

This position is advertised as a consultancy, however you may choose to be employed by Environment Victoria on a fixed term contract at an equivalent rate if you prefer.

We are looking for someone to start as soon as practical, with milestones to be negotiated and the project to report by mid-year.

It is envisaged that this project requires approximately 12 weeks / 456 hours to complete. Given the tight timeline and intensive nature of the work it is expected that the adviser will work on the project in a more or less full-time capacity over three months.

Our preference is for one full-time adviser although a team/jobshare arrangement will be considered.

We are flexible on location, as long as you are able to travel to capital cities and regional centres with the Murray-Darling Basin.

A competitive fee will be negotiated.



## Key competencies

### Essential

- At least 10 years experience designing and running environmental and/or social justice campaigns at a senior level
- Strong written and verbal communication skills
- Knowledge of environmental policy and politics in the Australian context
- Proven ability to build strategic relationships with a range of stakeholders including activists, philanthropists, technical experts, political and corporate actors and Traditional Owners

### Desirable

- Knowledge of water policy and politics including intersecting issues such as natural resource management, agriculture, First Nations land and water rights

## How to apply

If you are interested in this role please submit a brief (max. 250 word) expression of interest outlining your interest in and competency for the role along with any questions you would like to ask us to [admin@environmentvictoria.org.au](mailto:admin@environmentvictoria.org.au). You may wish to include a link to your CV, website or examples of your work. After a preliminary discussion, suitably qualified candidates will be invited to submit a full proposal.

## Closing date

Please note there is no formal closing date, if you are interested in the role we encourage you to submit an expressions of interest as soon as possible. We will assess and respond to enquiries as they arrive.

