

ELECTRIFY VICTORIA-

COMMUNITY SURVEY HOW-TO GUIDE



environment

Welcome

Thank you for signing up to collect surveys in your community about switching from gas to all-electric buildings.

Face to face conversations are the key to changing hearts and minds. Through open and honest conversations about the benefits of switching Victorian homes and businesses to efficient electric heating, water heating and cooking, together we can build the movement of Victorians ready to electrify.



We'll use the results to show decision-makers that their constituents support government action to make more Victorian homes and buildings all-electric, and reasons that are most important to them, when it comes to supporting the switch. Plus, the results, stories, and feedback that you share will inform our ongoing campaign strategy to get Victoria off gas.



5 steps to collecting community surveys



Make a plan and invite your friends

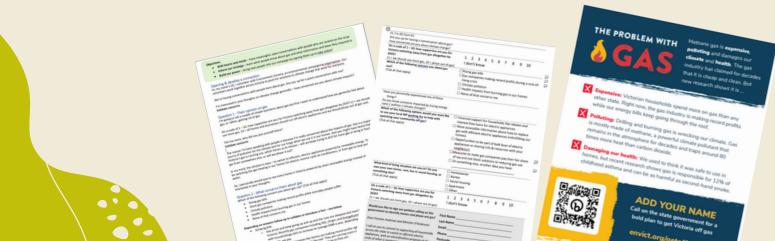
Choose a date and location for when you'll conduct surveys and ask some mates to join you. You can start with a short shift or do a full day. You might like to head to a local market or doorknock your neighbours, or survey all your friends at a BBQ!





Gather your materials

Print the conversation guide, and some copies of the response form for you to conduct survey answers. Once you've registered online to collect surveys, we'll also post you some handy flyers. You'll also need pens and clipboards.





Surveying day!

Head out and chat to people about their thoughts and feelings on gas! You might like to set a goal of how many surveys to collect. Look after yourself by taking plenty of breaks. Don't forget to enjoy the conversations - talking to your community should be interesting and fun! At the end of the day, debrief with your surveying buddies to share any great or challenging stories.



Submit the results

Go to <u>envict.org/survey</u> and enter in the responses you collected. We'll then add these to our statewide results.



Celebrate your awesome effort by heading to the Whatsapp group and telling us how it went. We would love to hear your experiences and feedback. And don't forget to share a happy snap!



Tips and tricks



Share your story

The most powerful conversations help us change minds by sharing stories and finding common values. Actively listen to their experiences and try to find common ground. These conversations can take up to 10 minutes, but are essential for creating change!



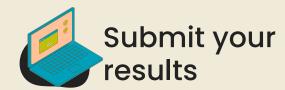
Who and where to survey

You don't have to stick to market stalls or doorknocking. Personal networks are great for these conversations - if it's more comfortable, feel free to survey your family, friends, and colleagues.



You don't need to be an expert

You don't have to be an energy expert to talk to people about gas and electrification. Focus on sharing why this is an issue that you care about. If you don't know the answer to something, simply say that you're a volunteer and direct them to our website on the flyer.



Don't forget to submit your results to us via envict.org/survey - We'll then add these to our statewide results to show decision-makers what our community thinks about getting off gas.

Get in touch



Whatsapp

https://envict.org/whatsapp

Join the WhatsApp Group to connect with other volunteers. This is a great place to ask questions, troubleshoot any problems, or share updates. And we love to see photos from your actions!



Email

community@environmentvictoria.org.au

If you would like to chat directly with Environment Victoria staff, contact us via this email address.

