

ELECTRIFY VICTORIA

# COMMUNITY SURVEY HOW-TO GUIDE



# Welcome

Thank you for signing up to collect surveys in your community about switching from gas to all-electric buildings.

Face to face conversations are the key to changing hearts and minds. Through open and honest conversations about the benefits of switching Victorian homes and businesses to efficient electric heating, water heating and cooking, together we can build the movement of Victorians ready to electrify.



We'll use the results to show decision-makers that their constituents support government action to make more Victorian homes and buildings all-electric, and reasons that are most important to them, when it comes to supporting the switch.

Plus, the results, stories, and feedback that you share will inform our ongoing campaign strategy to get Victoria off gas.





# 1

2

**Question 1 - What are your core values?**

Core values are the beliefs and attitudes that guide your behavior and decisions. They are the principles that you live by and the standards that you hold yourself and others to. Core values are often deeply held and can be difficult to change. They are the foundation of your identity and your life.

Core values can be categorized into several groups:

- Personal values:** These are values that relate to your individual life and well-being. Examples include honesty, integrity, respect, and compassion.
- Professional values:** These are values that relate to your work and career. Examples include hard work, responsibility, and teamwork.
- Religious values:** These are values that are based on religious beliefs and teachings. Examples include faith, hope, and love.
- Cultural values:** These are values that are shared by a group of people, such as a nation or a community. Examples include patriotism and respect for diversity.

Core values are important because they help you to understand yourself and others, make better decisions, and live a more meaningful life. They also help you to build strong relationships and achieve your goals.

**Question 2 - What core values do you think are most important for a leader to have?**

Leadership is the ability to influence others to achieve a common goal. A leader's core values are the beliefs and attitudes that guide their behavior and decisions. They are the principles that they live by and the standards that they hold themselves and others to. Core values are often deeply held and can be difficult to change. They are the foundation of a leader's identity and their life.

Core values can be categorized into several groups:

- Personal values:** These are values that relate to the leader's individual life and well-being. Examples include honesty, integrity, respect, and compassion.
- Professional values:** These are values that relate to the leader's work and career. Examples include hard work, responsibility, and teamwork.
- Religious values:** These are values that are based on religious beliefs and teachings. Examples include faith, hope, and love.
- Cultural values:** These are values that are shared by a group of people, such as a nation or a community. Examples include patriotism and respect for diversity.

Core values are important for a leader because they help them to understand themselves and others, make better decisions, and live a more meaningful life. They also help them to build strong relationships and achieve their goals.

**Question 3 - What core values do you think are most important for a team to have?**

Teamwork is the ability to work together to achieve a common goal. A team's core values are the beliefs and attitudes that guide their behavior and decisions. They are the principles that they live by and the standards that they hold themselves and others to. Core values are often deeply held and can be difficult to change. They are the foundation of a team's identity and their life.

Core values can be categorized into several groups:

- Personal values:** These are values that relate to the team's individual life and well-being. Examples include honesty, integrity, respect, and compassion.
- Professional values:** These are values that relate to the team's work and career. Examples include hard work, responsibility, and teamwork.
- Religious values:** These are values that are based on religious beliefs and teachings. Examples include faith, hope, and love.
- Cultural values:** These are values that are shared by a group of people, such as a nation or a community. Examples include patriotism and respect for diversity.

Core values are important for a team because they help them to understand themselves and others, make better decisions, and live a more meaningful life. They also help them to build strong relationships and achieve their goals.

**Question 4 - What core values do you think are most important for a community to have?**

Community is the ability to live together in a harmonious and peaceful manner. A community's core values are the beliefs and attitudes that guide their behavior and decisions. They are the principles that they live by and the standards that they hold themselves and others to. Core values are often deeply held and can be difficult to change. They are the foundation of a community's identity and their life.

Core values can be categorized into several groups:

- Personal values:** These are values that relate to the community's individual life and well-being. Examples include honesty, integrity, respect, and compassion.
- Professional values:** These are values that relate to the community's work and career. Examples include hard work, responsibility, and teamwork.
- Religious values:** These are values that are based on religious beliefs and teachings. Examples include faith, hope, and love.
- Cultural values:** These are values that are shared by a group of people, such as a nation or a community. Examples include patriotism and respect for diversity.

Core values are important for a community because they help them to understand themselves and others, make better decisions, and live a more meaningful life. They also help them to build strong relationships and achieve their goals.

**Question 5 - What core values do you think are most important for a nation to have?**

Nation is the ability to live together in a harmonious and peaceful manner. A nation's core values are the beliefs and attitudes that guide their behavior and decisions. They are the principles that they live by and the standards that they hold themselves and others to. Core values are often deeply held and can be difficult to change. They are the foundation of a nation's identity and their life.

Core values can be categorized into several groups:

- Personal values:** These are values that relate to the nation's individual life and well-being. Examples include honesty, integrity, respect, and compassion.
- Professional values:** These are values that relate to the nation's work and career. Examples include hard work, responsibility, and teamwork.
- Religious values:** These are values that are based on religious beliefs and teachings. Examples include faith, hope, and love.
- Cultural values:** These are values that are shared by a group of people, such as a nation or a community. Examples include patriotism and respect for diversity.

Core values are important for a nation because they help them to understand themselves and others, make better decisions, and live a more meaningful life. They also help them to build strong relationships and achieve their goals.



3

### Surveying day!

Head out and chat to people about their thoughts and feelings on gas! You might like to set a goal of how many surveys to collect. Look after yourself by taking plenty of breaks. Don't forget to enjoy the conversations – talking to your community should be interesting and fun! At the end of the day, debrief with your surveying buddies to share any great or challenging stories.

4

### Submit the results

Go to [envict.org/survey](https://envict.org/survey) and enter in the responses you collected. We'll then add these to our statewide results.

5

### Share your experience

Celebrate your awesome effort by heading to the [Whatsapp group](#) and telling us how it went. We would love to hear your experiences and feedback. And don't forget to share a happy snap!



# Tips and tricks



## Share your story

The most powerful conversations help us change minds by sharing stories and finding common values. Actively listen to their experiences and try to find common ground. These conversations can take up to 10 minutes, but are essential for creating change!



## You don't need to be an expert

You don't have to be an energy expert to talk to people about gas and electrification. Focus on sharing why this is an issue that you care about. If you don't know the answer to something, simply say that you're a volunteer and direct them to our website on the flyer.



## Who and where to survey

You don't have to stick to market stalls or doorknocking. Personal networks are great for these conversations – if it's more comfortable, feel free to survey your family, friends, and colleagues.



## Submit your results

Don't forget to submit your results to us via [envict.org/survey](https://envict.org/survey) – We'll then add these to our statewide results to show decision-makers what our community thinks about getting off gas.



# Get in touch



## Whatsapp

**<https://envict.org/whatsapp>**

Join the WhatsApp Group to connect with other volunteers. This is a great place to ask questions, troubleshoot any problems, or share updates. And we love to see photos from your actions!



## Email

**[community@environmentvictoria.org.au](mailto:community@environmentvictoria.org.au)**

If you would like to chat directly with Environment Victoria staff, contact us via this email address.

