

Effective Action This Election: Conversation Guide

Get out there and start talking to your community about how important clean energy is this state election – for cost of living and the environment

If you host a conversation, please join the **EV What's App community** and let us know how it went!

Goals:

- Have meaningful conversations to **build community power for the upcoming election** and underline the importance of good policy
- If aligned, get folks to [sign the petition](#) for **affordable clean energy for everyone**

Conversation script – This is a rough guide from June 2026, please adapt as needed!

Opening	Hi, I'm [your name] . I'm a volunteer with Environment Victoria, a charity. We're chatting with locals here in [suburb/place] about their experience accessing clean energy like solar.
Introduce election and assess for shared values	With the state election coming up in November , clean energy policy is more important than ever. Clean energy is already saving Victorian households lots of money, and is key in protecting the environment and fighting climate change. Ask: Do you live locally? Are you concerned about these issues?
Lead with your story	As someone who lives here in this community, I care a lot about this because [insert your short motivation here] <i>Examples include:</i> Lower bills, less pollution, I'm worried about a specific candidate, I think we have a real opportunity to expand clean energy access, etc.
Learn about their experience and concerns – get curious	And what's your experience with clean energy so far. How are your energy bills? Do you rent or own? Do you have any batteries, solar, electric heat pumps? What are your concerns? [Listen] Validate their experience: Yes! I hear you.

Re-emphasise benefits of clean energy if they're aligned (If not, let them go!)	Exactly! We need to make sure our politicians know how important clean energy is for our wallets and our future. Victorian households with solar and batteries are paying very little for electricity while fossil fuels like gas and oil are driving bills up. And if the opposition gets in, energy costs and access to renewables will only get worse. Every candidate needs a fair, credible energy policy this election. We should also be expanding clean energy to groups that have been locked out to date, like renters and apartment dwellers. What do you think, do you agree? (if appropriate)
Ask them to sign, and if they are deeply aligned, ask them to volunteer.	Well, EV has a petition asking candidates to put forward affordable clean energy policy that works for apartments and renters ahead of the election. Would you sign the petition to show your support? <i>If appropriate:</i> I can sense we're really aligned in values, can I follow up with you if you'd like to join in on volunteering for our state election campaign? How would you like to be involved? There are plenty of opportunities to help, and we'll be meeting with candidates as the election draws nearer.
Objection handling (if needed)	But I'm not a renter or apartment owner That's ok! If you support clean energy, you should still sign. These policies will make Victoria's energy transition stronger and fairer. Clean energy should be for everyone, not just wealthy homeowners. Renewables are too expensive, it's not the time to worry about this Renewables are now much, much cheaper than fossil fuels. In 2024, they cut household bills by \$417 on average (that's \$3.8 billion in savings for Aussie families that year). And the savings have only grown since then. Clean Energy Investor Group, March 2025 Over 40% of Aussie electricity now comes from renewables, and Victoria is leading the way. If we elect people that don't

	care about this, we risk going backwards – and that will be very expensive. Even a one-year delay in rolling out clean energy could increase household bills by up to 20% (AEMC, Residential Electricity Price Trends 2025, December 2025) It's hopeless, we're screwed We're not screwed! Victoria is a global leader in renewables, and a positive election outcome means we'll continue down that track. A future where we electrify everything and have next to no energy bills really is possible here. But we need you to sign and join us! I don't know enough about energy to sign this That's ok. The bottom line is we are asking candidates to do their research and come up with a fair and credible policy that works for Victorian households, not just the oil and gas industry. Right now, the opposition and One Nation have no serious plans, besides scrapping key renewable infrastructure. That'll send us backwards and won't make it any easier for families. It'll also mean higher emissions and more pollution and environmental damage. So please sign to protect our future!
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